

SOLUTION BRIEF

Industry Training

Delivering Industry-Wide Training with Rapid Response Capability

Background

Industries around the globe are struggling with the pace of change, and it's a pervasive issue that affects every employer. All work has become 'digital-first,' with even the most basic tasks and functions requiring advanced skill development and continuous training.

In addition, industries are regularly impacted by shifts in operational, security, and health

or safety procedures resulting from unplanned variables (e.g., COVID-19) that require urgent attention. Research shows that individual employers are ill-equipped to effectively address these challenges.

The solution therefore falls to the industry itself to source, sponsor, and deploy relevant training that effectively responds to common employer challenges and technology upheaval. And timing is of the essence for industry employers and workers to remain truly relevant.

Progressive jurisdictions are now addressing the challenge top-down. They do so by deploying licensed or custom courseware, through advanced training platforms that allow for delivery across all employers.

Deploying industry-wide training is hard. We fix that. With SkillsPass, our customers and partners can deliver targeted training to help rescue entire industries struggling with requirements that would overwhelm a traditional single-employer LMS.

Select Industry Training Clients



Association of Industry



This new online and interactive training supports SGI's commitment to support higher training standards for commercial truck drivers, and to work with eLearning experts like Bluedrop to bring innovative solutions to the industry."

> Karol Noe Senior Director, SGI Auto Fund

Solution Overview

SkillsPass supports industry-wide delivery of targeted training to help rescue entire industries struggling to adapt to the pace of change.



INDUSTRY SCALE & INTEGRATED

Our platform reimagines the way interdependent industry groups connect and seamlessly deliver core and critical training for all industry employers and workers.



WITH FLEXIBLE CONTENT DELIVERY

The MarketPlus training hub supports the delivery of 3rd party courseware as well as our library of customized eLearning products. With on-demand and broad accessibility, the platform provides training advancements that benefit all stakeholders.



AND RAPID RESPONSE CAPABILITY

Regardless of the driver, industry training requires immediate action- we get it. We deliver exceptional time-to-value with our launch-ready platform, courseware development capabilities, and full execution support.

Empowering Industries with Rapid Response Training Delivery

jurisdictions- with full respect of the worker's right to consent. Empower employers business



accounts to access and manage certifications.

Core Solution Capabilities:

Deploy and manage relevant training from any internal or

external source from a single

Issue workers eCertificates that are shareable with employers/regulators through

their SkillsPass passport.

Enable the secure sharing

employers and even

of valid credentials- across

Launch off-the-shelf or

marketplace.

customized on-demand eLearning training with ease.

Provide reporting dashboards to access records and gain actionable insights.



SkillsPass enables a holistic and transformational industry training solution. We offer an expansive library of off-the-shelf and custom courseware capabilities. Employers then leverage the accessible platform to easily assign and track the operational. safety, or industry-specific training. Workers take advantage of on-demand access to required training and maintain credentials in their SkillsPass Training Passport.





Workforce Upskilling- Solution Brief

Reimagine Skill Development with SkillsPass

The true value of SkillsPass lies in the output of knowledgeable workers, with the skills required for individual, organizational, and industry growth. Whether in the scale of hundreds, thousands, or millions, SkillsPass stretches across many organizations and supports the advancement of industry-specific training.



SkillsPass exceeds the accessibility, privacy, consent, and security requirements of the world's most demanding customers. Today, our customers entrust us to deliver all formats of training and credential management for close to 3 million workers.

Start with Domain Authority in Industry Training Delivery

Bluedrop is a globally recognized technology innovator that transforms training delivery and credential management for workforces that stretch across many employers. Our **Industry Training** solution is leveraged by hundreds of employers that stretch across entire industries, reaching a scale of millions of workers with ease. We help our customers grow the number of qualified entrants to an industry, reduce training costs, and raise performance standards and results.

Visit our industry training solution page for more information, or to arrange a 30 minute power demo.

