

## PRODUCT BRIEF



# Training Delivery & Credential Management-Reimagined

## Background

Today, the nature of work is evolving at an incredible rate, and the greatest risk is standing still. All industries are impacted, and are struggling to keep up with training and upskilling requirements while still focusing on operational survival and growth.

Adding to the challenge is the fact that the various stakeholders involved in the upskilling of workers are rarely within the same organization. And they all have their own unique requirements.

For example: How does a regulator manage training with hundreds of approved training providers? How do governments deploy upskilling initiatives across thousands of businesses? How do corporations manage training for their supply chain which comprises workforces spread across many employers?

Organizations need access to an industry-integrated platform that allows them to reimagine the way in which their training partners, clients and/or suppliers cooperate in the training and credentialing of workers.

**The only skill that will be important in the 21st century is the skill of learning new skills. Everything else will become obsolete over time."**

*Peter F. Drucker*

**Advanced training solutions must go beyond the siloed single-employer LMS. Workers are mobile, dispersed, distributed and respond to unfamiliar tasks in real-time- technologies that support them must do the same.**

And it's this very challenge we solve with SkillsPass, our Integrated Skills Management (ISM) platform for upskilling and credentialing workforces that stretch across many employers. SkillsPass brings structure to industry-wide and complex training requirements that overwhelm traditional LMS technologies.

## Training Delivery & Credential Management-Reimagined

SkillsPass solves a range of regional and industry training and certification challenges, whether they were driven by regulations, or the need to upgrade skills to meet evolving market demands.

Today, close to 3 million worker records are securely stored on SkillsPass. And, with their SkillsPass Training Passport, workers can easily access, renew and share their certifications with employers and regulators.



### UPSKILLING

Enabling on-demand upskilling for job seekers and employees facing rapid change in the workplace by advancing employability and strengthening attachment to the workforce.



### INDUSTRY TRAINING

Delivering targeted training for industries in transition with rapid response capability. We rescue workforces struggling with new regulations, competitive pressures, and technology upheaval.



### CREDENTIAL MANAGEMENT

Modernizing credential management for OHS and Regulatory training- by providing the training equivalent of an electronic medical health system. Instead of health records, patients and healthcare providers, SkillsPass focuses on workers, employers, training providers and regulators.

## Reimagine, Deliver, & Safeguard Industry Training

The traditional LMS is organizationally siloed. It offers limited value when training is required across industries, with numerous stakeholders, and a workforce that stretches across many employers. SkillsPass addresses this.



## Key Features and Benefits

- Approve and authorize external training partners.
- Deploy relevant training for all employers from any internal or external source.
- Issue workers digital certificates to store in their SkillsPass training passport.
- Enable secure, privacy protected sharing of valid credentials- across industries.
- Provide 24/7/365 access to training results, records, and actionable insights.

## Skills & Credentials. Without Boundaries

SkillsPass is a transformational platform that reimagines training delivery for workforces and industries struggling with change.

*Embedded MarketPlus™  
Training Marketplace*

*Relevant and Broadly  
Accessible Training*

*Digital Passport for  
Credential Storage*



Modern SaaS  
cloud delivery



Easy button integration  
with existing solutions



Digital credential  
storage and sharing



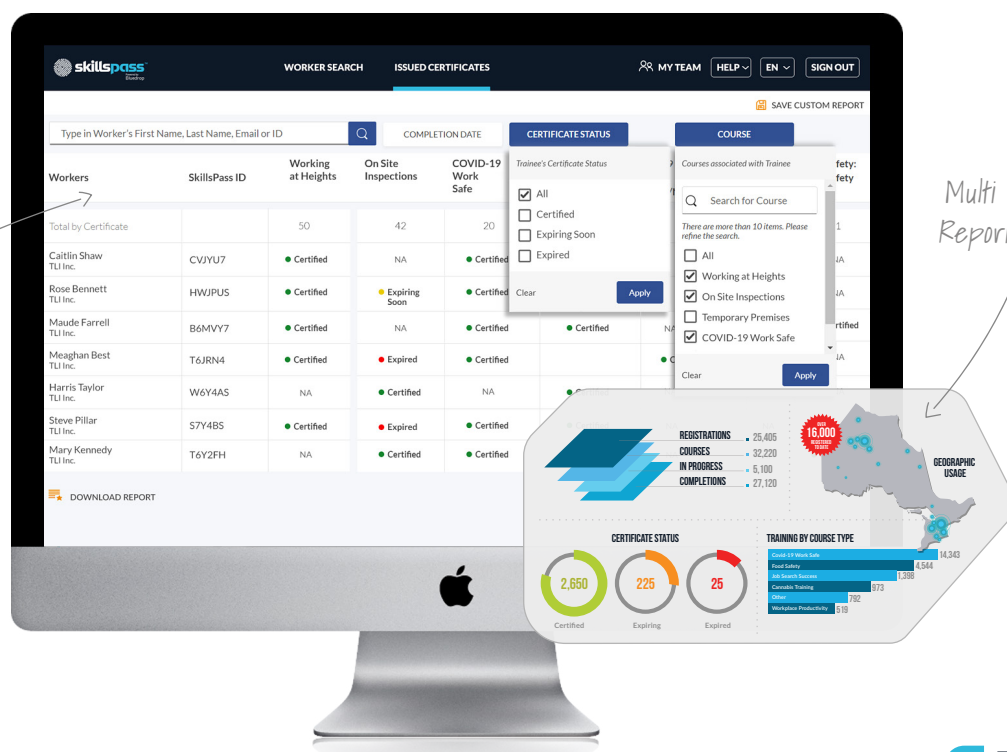
Secure and audit-proof  
for privacy/consent

## VISIBILITY STRETCHING ACROSS EMPLOYERS

SkillsPass offers unparalleled monitoring and oversight capabilities for training and credential management from an aggregate industry to individual employer level.

*Advanced Training &  
Credential Oversight*

*Multi Level Data &  
Reporting Analytics*



## Flexible Deployment & Licensing Options

Our SkillsPass platform is offered via flexible SaaS licensing that minimizes capital outlay and reduces total cost of ownership when compared to traditional perpetual software licensing models. If desired, our interactive courseware can be bundled into a licensed package, or as individually licensed courses, depending on your specific training requirements. Our licensing also allows for deployment of homegrown or third-party training content. This benefits those customers that already have access to required courseware, and simply desire a more modern delivery platform.



Upskilling & credentialing a workforce that stretches across many employers is hard.

We fix that.



SkillsPass exceeds the most stringent accessibility, privacy, consent, and security requirements. And our customers entrust us to deliver all formats of training and credential management for close to 3 million workers and counting.

## Let's Get to Work

Bluebird is a globally recognized technology innovator that transforms training delivery and credential management for workforces that stretch across many employers. Our SkillPass Integrated Skills Management platform brings structure to complex training situations that overwhelm traditional Learning Management Solutions. It's the trusted solution for governments and crossborder industry groups around the globe to advance critical skill development.

[Visit us for more information or to arrange a 30 minute SkillsPass power demo.](#)



U.S. Small Business  
Administration



With Bluebird we have a true partnership which led to an on time and on budget solution that helped us transform OH&S training and tracking for the entire Province of Ontario."

- WILLIAM ROY

Director, Strategy and Integration



VISIT [www.bluebird.com](http://www.bluebird.com)  
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