

COURSEWARE BRIEF



Impactful and Industry-Proven eLearning Training

Background

As industries shift toward a digital-first mindset, all workers need to be continuously upskilled and tech-savvy to perform even the most basic functional job tasks. In fact, research shows that more than 50% of all employees require significant upskilling now, and that by

2030, there will be a global talent shortage of more than 85 million people.

Employers need access to high quality and credible training that enables workers to attain the skills necessary to thrive in the evolving economy. Government and industry agencies are now stepping up and making workforce training a priority to address risks and to maximize productivity for all industry participants.

Despite this universally recognized need for skill development, many jurisdictions are still lagging. This is due in part to a lack of training content and the ability to efficiently deliver it. There are also industries that have not embraced eLearning and are still reliant on inefficient in-class training.



Every enterprise is a learning and teaching institution. Training and development must be built into it on all levels—and the process never stops.”

Peter F. Drucker

Effective skill development requires training and courseware content that is relevant, credible, and easily modified to align with fast-changing industry and employer requirements.

And that's where we can help. Our award-winning and modern interactive courseware has helped advance the upskilling and workforce learning efforts of governments and industry groups around the globe.

Workforce & Industry Training Courseware-Reimagined

Bluedrop customers license our interactive courseware to provide highly impactful training to employers and workers. Our modern content supports efficient skill development programs, regardless of industry, training requirement, or training scale.

With hundreds of thousands of courses taken by workers around the globe, our courseware offers industry-proven and battle-tested eLearning for upskilling and industry training.



INNOVATIVE DESIGN

The Bluedrop team develops award-winning training following best-practice eLearning design principles. Our innovative courses are designed with a stocked toolkit of animations, drag-and-drop activities, 2D/3D digital media and more.



EXPERT VALIDATION

Courses from our workforce eLearning library have been deployed in dozens of States, Provinces, and industries with millions of active users. And, our courseware is always developed in collaboration with industry experts and reputable partner-endorsed sources to ensure optimal relevance and credibility.



CONSISTENT OUTCOMES

The resulting high quality training aligns with our customer training needs, and offers stimulating, immersive, and accessible learning experiences — always. Our workforce learning library offers dozens of courses that are easily customizable and ready to deploy.

Capabilities that Span Industries and Training Requirements

Designed in collaboration with subject matter experts, our wide-ranging course content options support skill development for today's most in-demand job functions.

An Expansive & Diverse Courseware Library



Workplace Skills



OHS & Regulatory



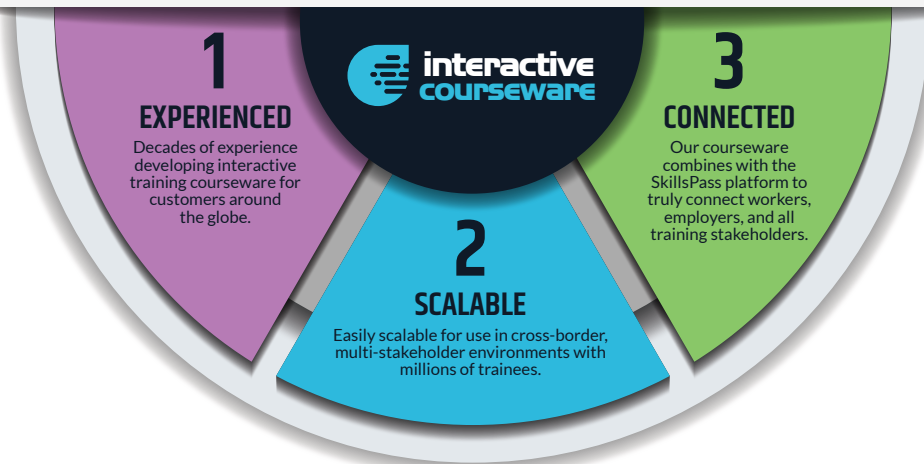
Careers & Employability



Business & Entrepreneurship



Commercial Driving



Impactful and Versatile Training

Our flexible courseware is easily deployed through our SkillsPass SaaS platform, and offers 24/7/365 training access for end-users.

Dozens of interactive, deployment ready titles

Best practice development for optimal knowledge retention



Bluedrop follows best practice development methodologies, with industry expert input.



We've developed courseware for customers with trainees in the hundreds to millions.



Our experienced team updates content regularly, keeping our titles current.



Learning progress is digitally trackable and verifiable for optimal monitoring and reporting.

EASILY MODIFIED

Our interactive eLearning is easily modified for unique industry, regulatory, or regional requirements. And, they can be augmented or updated with ease thereby ensuring ongoing consistency and continued relevancy for your end-users.

Industry-specific and custom courseware



Digital credential storage when deployed with SkillsPass

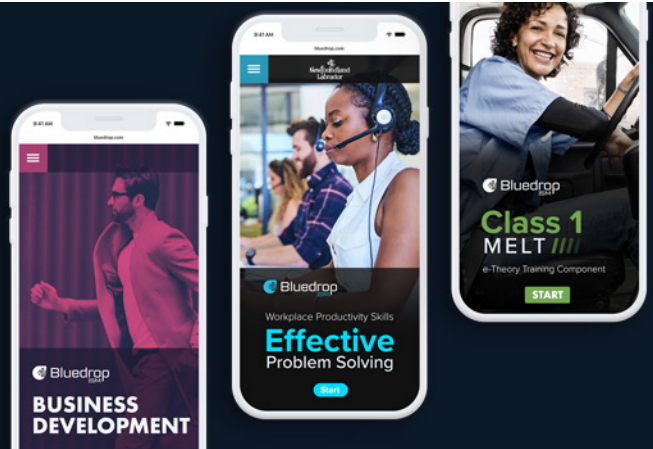
Flexible Deployment & Licensing Options

Our interactive courseware is flexibly licensed as individual titles and bundled into programs or specific categories to meet your upskilling or training needs. Courses can also be selected for inclusion as a part of a complete solution license of our SkillsPass SaaS training platform for optimum delivery effectiveness. With SkillsPass, our licensed training content can be deployed in conjunction with existing homegrown or third-party training content in a seamless fashion.



Delivering modern and relevant training content that supports skill development—regardless of industry, training requirement, or scale—is hard.

We fix that.



Our customers entrust us to deliver all formats of training and credential management for close to 3 million workers and counting. Custom courseware requirements? No problem. We can take a project from concept to finished training product within a matter of weeks.

Let's Get to Work

BlueDrop is a globally recognized technology innovator that transforms training delivery and credential management for workforces that stretch across many employers. Our award-winning interactive courseware has helped advance the upskilling and workforce learning efforts of governments and industry groups around the globe. And, deployment is made even easier through our SkillsPass SaaS training platform.

[Visit us for more information or to arrange a short courseware demo.](#)



U.S. Small Business
Administration

AECOM



EMERY
Business Improvement Area



FLEMING

SGIII



**SAFE
WORK**
MANITOBA

**Newfoundland
Labrador**

CCMTA | CCATM
Canadian Council of Motor Transport Administrators
Conseil canadien des administrateurs en transport motorisé

DreamBuilder



Being able to incorporate this level of innovative elearning into our curriculum for women entrepreneurs is a game-changer. Our reach has now increased exponentially."

– **KELLIE KREISER**

Executive Director, Thunderbird
School of Global Management



VISIT www.bluedrop.com
CALL 1.800.563.3638