Advancing Driver Skills, Safety, & Confidence.

What Users Have to Say

<u>Driver for Hire</u> Online Training is a collaborative venture introduced by the Canada Safety Council in partnership with Bluedrop ISM, with funding from the Government of Canada.

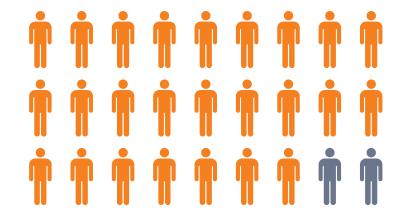
The interactive eLearning advances job-specific and essential skills for paid drivers within a variety of growing sectors including rideshare and delivery drivers. The course, which is now available nationwide, includes eight relevant training modules and takes less than five hours to complete at the student's desired pace.

Below are preliminary survey results from **300** individuals who've completed the program to-date.



Of respondents noted that the training clearly outlined the skills required to work in the industry.

n= 294



IMPROVING CONFIDENCE









I'm impressed by the level of coverage provided for such a wide range of relevant driving scenarios we encounter. Ben P.

WILLINGNESS TO CONSIDER DRIVING FOR A LIVING

Respondents showed stronger interest in considering employment in the Vehicle-for-Hire (paid driver) industry after they completed the training.





n= 294

OVERALL SATISFACTION

average rating



of respondents reporting ratings of 4 or 5.

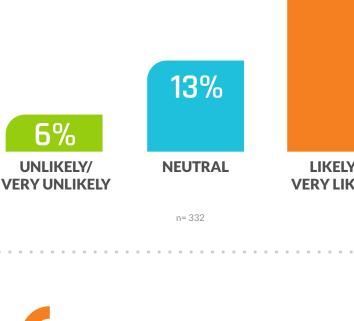
Overall satisfaction with the training is strong with 80%



WOULD RECOMMEND THE TRAINING

Early respondents are showing strong intent to recommend this course to colleagues, associates, and/or family & friends (avg. score of 4.2 out of 5).

81%





practical tips that will help our company's drivers! Patrick R. Results based on an online survey conducted by Bluedrop ISM in conjunction with the Canada Safety Council as an adjunct to the Driver for Hire Online Training program. Survey results are preliminary

LIKELY/ **VERY LIKELY**

valuable safety insights and

based on results to-date (as at Aug. 31, 2023) from completed training cohorts including current drivers and those seeking employment in the vehicle for hire industry. n=334 unless denoted otherwise



training, visit us HERE.



for access to this valuable no-cost online driver safety