

## PRODUCT BRIEF



# Transformative Workforce Training Solutions

## Background

The use of eLearning solutions for industry and corporate training has skyrocketed over the past few years. In fact, recent data indicates that a full 90% of companies are now offering some form of digital learning. And, with the efficiencies and value derived

from eLearning, many organizations are expanding their usage to ensure workers can better keep pace with rapid technology and process change.

The expansion of eLearning utilization by organizations, government agencies/regulators, and industry groups has been fueled not only by the sheer necessity of the COVID-19 pandemic but also by a general reduction in training budgets. Industries across the board are trying to get more efficient with training and do more with less. And there is no sign of this slowing down.

However, for industry or organization-specific training in a rapidly changing environment, off-the-shelf eLearning solutions won't always cut it. Custom is king.



**If we don't focus on the experience dimension of learning, we run the risk of mistaking the publishing of information for actual learning and effective training."**

**Elliott Masie**

***Whether built ground-up or translated from an existing virtual or in-class training program, a collaboratively built custom eLearning solution allows for outcomes that directly align with the industry or organization's unique needs.***

And this is where Bluedrop's in-house eLearning design team shines. We leverage best-practice methodologies, expert industry insights, regulatory standards, and customer input to develop impactful eLearning solutions for any industry or training requirement.

## Your Workforce Training Content - Reimagined

Governments, Regulators, and industry oversight groups leverage our custom eLearning solutions to deliver modern and impactful training for the benefit of all workforce participants. Our methodologies and domain expertise supports efficient skill development programs, regardless of industry, requirement, or scale.

With hundreds of thousands of course takes by workers around the globe, our custom eLearning solutions are *industry-recognized and customer-validated* for upskilling, industry training, and regulatory safety training.



### EXPERIENCED

We've created hundreds of hours of award-winning custom eLearning in collaboration with clients ranging from real estate to transportation. Regardless of the industry, the curriculum, or the training scale, we can build to your specific requirements.



### INDUSTRY-PROVEN

Our best practice solutions have led to millions of efficient and consistent training outcomes in a variety of key industries. We focus on creating immersive learning experiences through engaging animations, interactivity, digital media, and more.



### RESULTS-FOCUSED

Whether you need training built from the ground up or an urgent translation from an existing in-class course, we can help. We work collaboratively with our clients to develop impactful eLearning alternatives that deliver training results. And we mobilize fast.

## MODERNIZE YOUR WORKFORCE TRAINING WITH INDUSTRY-PROVEN ONLINE SOLUTIONS

We've created **hundreds** of hours of custom eLearning solutions for customers in various core industries.

Our Custom eLearning has been deployed by organizations and industry oversight groups for use by **thousands** of their dispersed employees and job seekers.

Today, our courses have generated **millions** of successful training outcomes and validated certificates for workers around the globe.



BEING ABLE TO INCORPORATE THIS LEVEL OF INNOVATIVE ELEARNING INTO OUR CURRICULUM FOR WOMEN ENTREPRENEURS IS A GAME-CHANGER. OUR REACH HAS NOW INCREASED EXPONENTIALLY.

**Kellie Kreiser**

Executive Director, Thunderbird  
School of Global Management





## Impactful and Versatile Training

Ground-up course creation or content translation from an existing source. We design to your specs and meet all industry and WCAG accessibility requirements.

*We specialize in complex regulated training*

*...with engaging, interactive, and immersive learning experiences*



Award-winning and industry proven eLearning pioneer.



In-house experts using best practice learning methodologies.



Delivering immersive and highly interactive learning experiences.



Scalable for hundreds to millions of trainees across geographical/employer lines.

## True Scalability

Our solutions support training requirements stretching across employers, industries, and geographical boundaries. And with in-course regional adjustments and language variations, your ability to reach hundreds to millions of trainees with consistent results is assured.



### Training

Modern, interactive, and impactful training that's tailored to your specific industry or organizational needs.

### Certification

Deliver secure digital completion certificates through Bluedrop's SkillsPass™ training platform or your existing LMS.

## Flexible Pricing Options

Our custom eLearning solutions are flexibly priced and quoted based on the length of the course (i.e., total training hours), course design inputs, and curriculum development requirements. Our custom eLearning can also be bundled as part of a complete solution with our SkillsPass SaaS training platform for optimum delivery effectiveness.



Designing customized eLearning solutions to meet your unique industry, regulatory, and regional requirements is hard.

We can help.



Our in-house eLearning design experts can work with your subject matter experts to take a project from concept to finished training product within a matter of weeks. Not sure exactly what you need? No problem. We'll help define the training scope and best practice design to ensure you get the eLearning solution best suited to your business and training outcome needs.

## Let's Get to Work

Bluedrop is a globally recognized technology innovator that transforms training delivery and credential management for workforces that stretch across many employers. Our custom eLearning solutions deliver modern and impactful training that improves training outcomes, while enabling broader reach and greater efficiencies. And, deployment is made even easier through the utilization of our SkillsPass workforce training platform.

[Visit us for more information or to arrange a short custom eLearning demo.](#)



Bluedrop's interactive workplace safety eLearning, combined with the SkillsPass platform, has enabled us to effectively provide the training employers in our Province need."

- JAMIE HALL

COO, Safe Work Manitoba



VISIT [bluedropISM.com](https://bluedropISM.com)  
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