

Custom Online Learning: Building Canada's Future- Ready Workforce

As technology, skills requirements, and regulations evolve, industries need faster, more flexible ways to prepare people for what's next.

Across Canada, governments, regulators, and industry organizations are facing growing pressure to keep workforces current, compliant, and capable. From AI and cybersecurity to onboarding, regulatory change, and skills shortages, the need for accessible, scalable learning has never been greater.

Custom online learning is increasingly helping organizations respond—delivering training designed around their people, processes, industries, and evolving workforce needs.

CUSTOM ONLINE LEARNING IS GROWING



The global custom eLearning market is projected to grow nearly 20% [CAGR] to \$362B by 2033.

Source: Grand View Research



75% of organizations say at least half of their learning programs are now eLearning.

Source: Association for Talent Development (ATD)



80% customize their eLearning content, with learner engagement and increased relevance cited among the key benefits.

Source: Association for Talent Development (ATD)

CANADA DRIVING THE GROWTH

Governments, regulators, and employers are increasingly using digital learning to respond to changing skills, technology, and workforce demands.



Canada's eLearning services market is projected to outpace global growth through 2033.



35% of Canadian businesses have struggled to find candidates with the skills they need and require supplemental training.



86% of Canadian businesses adopting new technologies provided training to help employees use them.

Source: Statistics Canada

AI IS ACCELERATING THE NEED



62% of Canadian enterprise-scale businesses provided AI-related online training to their workforce.



50% said they expected to again train existing employees once the new AI systems were implemented.

What's Driving Demand?

Industries are facing constant change and increasing complexity. These key factors are accelerating the need for modern, accessible online training solutions.



AI & Technology Adoption

New technologies like AI are changing how work gets done—creating an ongoing need for new skills.



Skills Gaps

Organizations are struggling to find the skills they need, making workforce training increasingly important.



Regulatory Change

Evolving regulations require organizations to keep people informed, trained, and ready to adapt.



Cybersecurity

Growing cyber threats are making security awareness and best practices essential across the workforce.



Compliance

Organizations need consistent, trackable training to meet industry standards, policies, and requirements.



Workforce Mobility

Distributed and mobile workforces need flexible learning that can reach people wherever they are.

Source: Statistics Canada

Meeting Canada's future workforce challenges will require accessible learning, continuous upskilling, and training that evolves as quickly as the world of work.



Visit us to learn more about our experience developing custom online learning solutions for governments, regulators, and industry organizations.

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